

This Issue Contains an
Illustrated Article on

MONTEREY COUNTY

History

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THE RESOURCES OF CALIFORNIA

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AN ILLUSTRATED MONTHLY JOURNAL DEVOTED TO THE SETTLEMENT AND DEVELOPMENT OF THE GOLDEN STATE

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MONTEREY COUNTY.

Its General Features, Resources, Attractions, Location, Area, Soils, Products, etc.

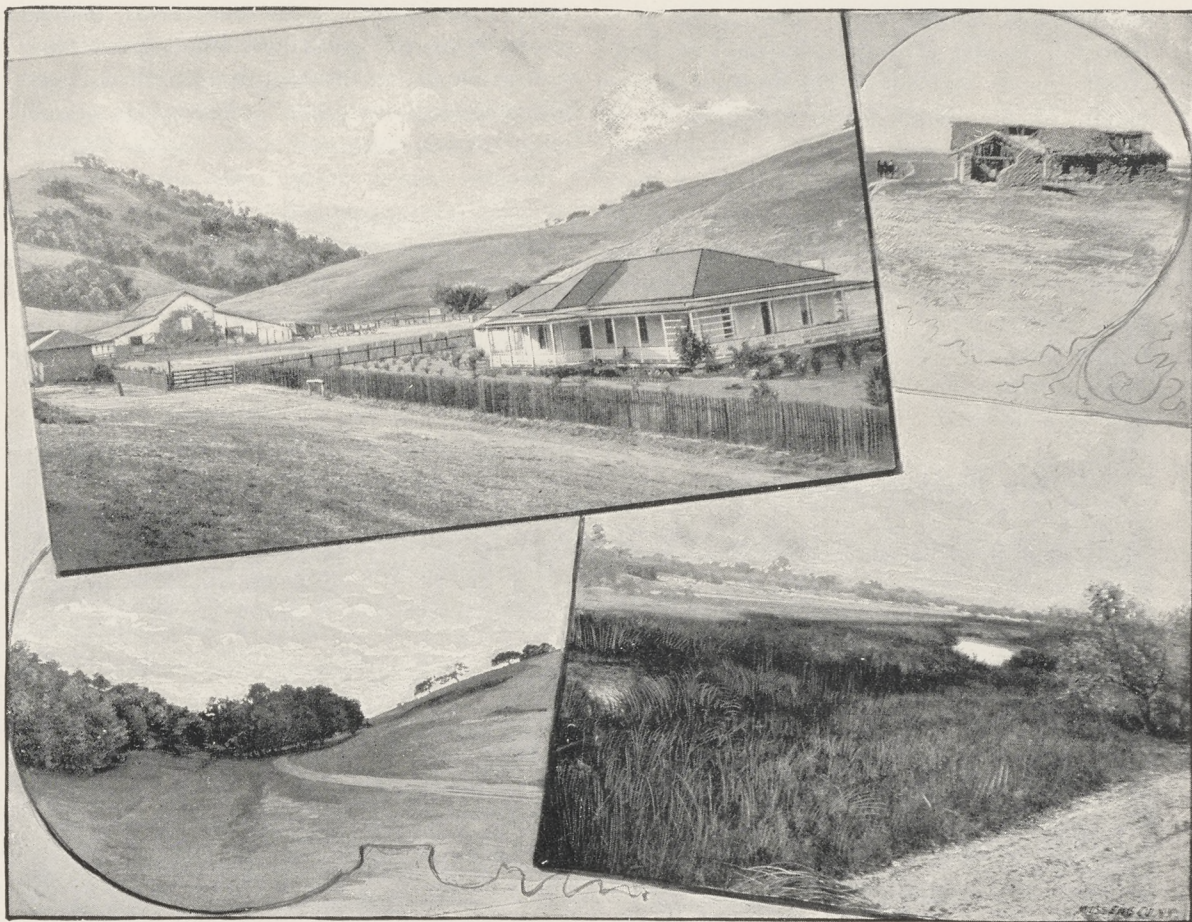
MONTEREY COUNTY lies on the coast, its northern boundary being about one hundred miles south from San Francisco. It is one of the largest counties in California, having an area of 3,600 square miles, or over two and a quarter million acres of land. The county is eighty miles in length, and about forty-five in width. It is bounded on the north by Santa Cruz County and Monterey Bay, on the east by the counties of San Benito, Fresno, and Tulare, on the south by San Luis Obispo County, and on the west by the Pacific Ocean. Owing to the peculiar topographical character of the county, with its rough mountains and broad plains, gently rounded hills and fruitful valleys, it has a great diversity of soil, climate, and pro-

ductions, making it, for purposes of settlement, one of the most desirable regions in the state. The county is divided into three sections. The mountains and hills on the east, the mountains and hills on the west, and the great Salinas Valley, situated between the ranges of mountains, and opening upon Monterey Bay on the northwest. The Salinas Valley extends south from Monterey Bay over one hundred miles, and is from five to fifteen miles wide.

The Gabilan Mountains.

The Gabilan range has a length of 75 miles and a breadth of 20 miles, forming a barrier between Monterey and San Benito Counties. Gabilan Peak, near the north end of the chain, is 3,381 feet above the sea, and Mount Cholame, 35 miles to the southeast, is 3,800 feet. This range extends from the Pajaro River on the north in a southeasterly direction, throughout the entire length of the county. From the Pajaro River, going south, the first

18 miles of the range are a system of low mountains and small valleys, covered almost everywhere with grass and timber. Many cozy, beautiful homes are to be found in this part of the range. The next 30 miles of the chain is composed of high mountains, worn into deep and precipitous cañons, and covered with low chamisal. From the San Lorenzo to the southern boundary of the county these mountains are low, rolling hills, interspersed with numerous beautiful little valleys, among which are Peach Tree Valley, Cholame Valley, Indian Valley, Long Valley, Priest Valley, and several others, all possessing a rich soil, a delightful climate, and peculiarly adapted to the growth of semitropical fruits. The Gabilan Mountains contain immense deposits of limestone, also gold, silver, and quicksilver. Coal and petroleum are also found in the rolling hills and valleys of the south, notably in the Parkfield region, where extensive prospecting for oil is now going on with indications of developing one of the best oil-producing districts in the state.



SCENES ON THE TRESCONY RANCH, MONTEREY COUNTY.

The Santa Lucia Mountains.

The Santa Lucia Mountains extend from Carmel Bay in an unbroken line southeast, bordering the coast as far as San Luis Obispo, then trending to the east and merging into the main Mount Diablo range. They are a rugged mass, with an average breadth of 18 miles, and over 5,000 feet in elevation at the highest point. The western portion of the range is particularly abrupt and inaccessible. There is a road along the coast and quite a settlement for 30 miles south of Monterey. In these mountains are many places where water is plentiful, and the surface of the country such as to furnish good homes. The number of inhabitants in these little valleys is increasing every year. Higher up in the mountains are stock ranches and along the sea coast are located many fine dairies.

Rivers, Streams, and Valleys.

The Salinas River, after flowing through San Luis Obispo County, a few miles north of the old Mission of San Miguel, nearly in the center of the southern border of the county, is the only river in California connecting with the ocean south of San Francisco, which is navigable. Its usual width at its entrance to Monterey Bay is 450 feet. The Salinas River is the third in length in the state, flowing into the Pacific Ocean. Its principal tributaries are the San Lorenzo and Estrella from the east. The Arroyo Seco empties into the Salinas, about thirty miles southeast of Salinas City. The Carmel is a beautiful stream of water, draining the hilly country north and east of the northern termination of the Santa Lucia Mountains. It flows into Carmel Bay. The San Antonio and Nacimiento Rivers in the upper part of their course run in a direction opposite to that of the Salinas, or nearly in a southeast direction. For more than thirty miles they are nearly parallel, and five or six miles apart. The region between them is occupied by high ridges composed of bituminous slates, underlain by sandstone.

The Great Salinas Valley.

The Salinas Valley, embraced by the Gabilan Mountains on the northeast and the Santa Lucia Range on the southwest, opens out on Monterey Bay and extends southward 100 miles, with an average width of 10 miles. Its area, therefore, is about 1,000 square miles, or 640,000 acres of land, almost an empire in itself. The Salinas River flows through the valley. The San Antonio Hills stretch diagonally across the valley about 75 miles from the mouth of the river and divide the valley into two portions, the region above being a sort of table-land of low rolling



A FARM SCENE IN THE SALINAS VALLEY, MONTEREY COUNTY.

hills, while below there is a valley gradually opening out until at Salinas City it is 12 or 15 miles wide, and as fine a section for farming as any in the state.

The Salinas Valley, in point of fertility and diversity of soil, has no superior in the state, and when this is considered, with its mild and healthful climate, the amount of tillable land, and its proximity to the commercial center of the state, the great advantages possessed for transportation of produce by both rail and water, it has no equal. There are about 175,000 acres cultivated in the Salinas Valley.

Besides wheat, barley, and other cereals, potatoes are extensively cultivated in the Salinas Valley, and in many localities yield immensely and are very profitable. A large portion of the valley is peculiarly adapted to the growing of sugar beets, the cultivation of which to supply the Spreckels' sugar factory at Salinas is bound to become a great and profitable industry. Beans are extensively cultivated, and alfalfa grows luxuriantly, furnishing immense crops of hay and perpetually green the year round.

All kinds of fruit do well in the Salinas Valley and adjacent foothills.

The Pajaro Valley.

The Pajaro Valley extends from the shore of Monterey Bay, at the foot of the Gabilan Mountains, a distance of about 10 miles, ranging from 6 to 8 miles in width. The land is exceeding fertile and under a high state of cultivation, producing immense crops of all kinds of grain, fruits, and vegetables. Well-tilled farms greet the eye, and villages,

schoolhouses, churches, and picturesque residences dot the landscape whichever way one turns. The Pajaro River runs westerly through the valley, and finds an outlet in Monterey Bay.

The Carmel Valley.

The Carmel Valley, dotted with farmhouses and dairy buildings, lies five or six miles south of Monterey. The soil is very fertile, and the products of the valley are grain, hay, beef, butter, cheese, potatoes, pork, fruits, and berries. It is a locality of surpassing beauty. Ranges of mountains rise abruptly on each side, with their irregular summits often hidden with overhanging clouds. These mountains are covered with forests of evergreen trees, grassy openings, and dense underbrush. The lower foothills furnish the finest of pastures for thousands of cattle.

Capes, Bays, and Harbors.

Monterey Bay, 92 miles south of San Francisco, is about 30 miles wide and circular in form. Point Pinos forms its southern and Point New Year its northern headland. It is a magnificent sheet of water, large enough to shelter the navies of the world. The harbor of Monterey proper is in the shape of a horseshoe, the mouth opening to the north, and it is amply protected from the south, east, and west. Next to San Francisco, Monterey is the best harbor on the California coast.

Point Pinos is a bold and rocky promontory, jutting into the ocean three miles from Monterey. Here is the Point Pinos light-house. The light is a third-order fixed



SALINAS CITY HIGH SCHOOL.

Fresnel light, and can be seen from the deck on a vessel sixteen and a half nautical miles distant.

Carmelo Bay is about four miles south of the town of Monterey. It is four miles in length and two in width, and has deep water, but is exposed to south and southwest winds. It is a beautiful sheet of water, lined with silvery sands whiter almost than the sea foam as it splashes against the dark background.

Cypress Point is situated at the northern entrance of Carmelo Bay, and is one of the grandest spots on the coast. The dark cypress trees from which the point was named over three hundred years ago, cover the headland and skirt the water's edge.

Point Lobos juts out into the ocean at the southern extremity of Carmelo Bay, and the breakers dash upon its craggy rocks, sending aloft showers of spray white as driven snow, while the sunlight shines through the bright green billows as they curl and dash along in their impetuous, never-ending race.

Point Sur is situated about twenty-five miles south of Monterey. The Sur River enters the ocean a little south of the point. Here are dairy ranches, and there is a light-house at Point Sur.

SALINAS CITY.

Salinas, the county seat of Monterey County, is a city of over 5,000 inhabitants, with all the conveniences of a modern town. It is located near the center of the Salinas Valley, 10 miles from tide-water at Moss Landing, and 18 miles from historical Monterey. Business of all kinds is fully represented here. The various fraternal societies and church organizations usually found in a city of the size and importance of Salinas, are here represented.

There are three parks inside the city limits, one of which contains 60 acres. The wide

range of plants and flowers of temperate, semitropic, and even tropic regions, which flourish side by side in the gardens of Salinas, is a matter of astonishment to people from the Atlantic states and Europe. The city is provided with a complete sewer system, electric, gas, and water plants. A description of Salinas without reference to the mammoth sugar factory, constructed by Claus Spreckels, Esq., would, indeed, be incomplete. The factory is situated about four and one-half miles southeast of town, on the banks of the Salinas River. The numerous buildings required for the manufacture of sugar, the storage of beets, and the housing of the clerical force and other employees, make quite a city. The operating force of the factory, when in full operation, requires the services of about 700 men. It requires 30,000

acres of land to supply the beets for this factory. However, Salinas Valley is equal to the emergency, possessing over 90,000 acres of land suitable for the cultivation of sugar beets.

Salinas is well supplied with places of worship, there being seven church buildings, as follows: United Presbyterian, Methodist Episcopal, Presbyterian (Central Avenue), South Methodist, Baptist, Episcopal, Danish Lutheran, and Catholic. There is also a German Lutheran congregation, Disciples of Christ, Christian Science, Free Methodists, and Salvation Army Barracks.

Salinas can boast of excellent public schools. Their superiority is well attested to by the extreme small percentage of the number of scholars who attend private educational institutions; in fact, so thorough and complete are the educational facilities of our city, that the humble pupil who passes successfully through all the grades from the primary to the high school is, in a majority of cases, superior in necessary educational acquirements to those whose wealth enables them to boast of an academic finish or a collegiate polish. Students from the Salinas High School can enter the State University without further examination. Sixteen teachers are employed in the city schools.

A narrow-gauge railroad connects Salinas with Watsonville by way of Moss Landing on Monterey Bay. The Southern Pacific Coast Line is now completed and through trains are now running between San Francisco and Los Angeles, placing Salinas on a direct overland route. This line runs within full view of the Pacific Ocean for over 100 miles, and is one of the most beautiful and picturesque in the world. With such transportation



BIRD'S-EYE VIEW OF SALINAS CITY.



VIEW OF MAIN STREET, SALINAS CITY.

facilities and surrounded by the rich agricultural lands of the great Salinas Valley, the resources of the Gabilan Range on one side and those of the Santa Lucia on the other, Salinas City can not fail to become a very important trade center, and one of the best business localities in the state.

Banks and Banking.

There are three banks here, of which the Salinas City Bank is the oldest, it having been

Main Street in their handsome two-story fire-proof building, where a general banking business is transacted. The officers comprise such well-known gentlemen as William Vanderhurst, president; J. B. Iverson, vice-president; and Luther Rodgers is the popular cashier.

The First National Bank of Salinas has a paid-up capital of \$50,000, and a reserve fund of \$10,000. It is situated in their handsome, well-fitted-up building on Main Street oppo-

site the Abbott House. It is officered by the following well-known business men: J. H. Menke, president; J. K. Alexander, vice-president; B. G. Tognazzi, cashier; and C. J. Whisman, assistant cashier.

Owing to the prominence of Salinas City, the services of a few real-estate dealers are required, of which the firm of Winham Bros., who are to be found in their commodious office on Main Street, adjoining the Salinas City Bank, are the pioneers, their father having established the business here in 1874. They have on their list for sale some of the best land in the Salinas Valley in tracts of from 3 to 10,000 acres; also improved and unimproved town lots in the various additions to Salinas City. They also rent houses, negotiate loans, and effect insurance.

In the Barden Block, at 123 Main Street, is the office of the Salinas Valley Land Company (incorporated), of which F. H. Lang is president and N. A. Dorn is secretary. They are both well-posted land men, and, consequently, live real-estate agents. They have a large list of all kinds of lands; however, they make a specialty of sugar-beet land, which is so much sought after since the mammoth sugar factory has been established here. They also write insurance, effect loans, etc., etc.

Hotels.

Salinas is well supplied with good hotels, of which the New Jeffery House is especially worthy of note. It is a well-built, three-story, brick building of sixty rooms, situated on the corner of Main and Alisal Streets, all of which are well furnished and under the personal management of Mrs. Anna Jeffery, who is too well known to the traveling public to require praise from us. The house is a homelike abode, therefore much appreciated by the traveling public.

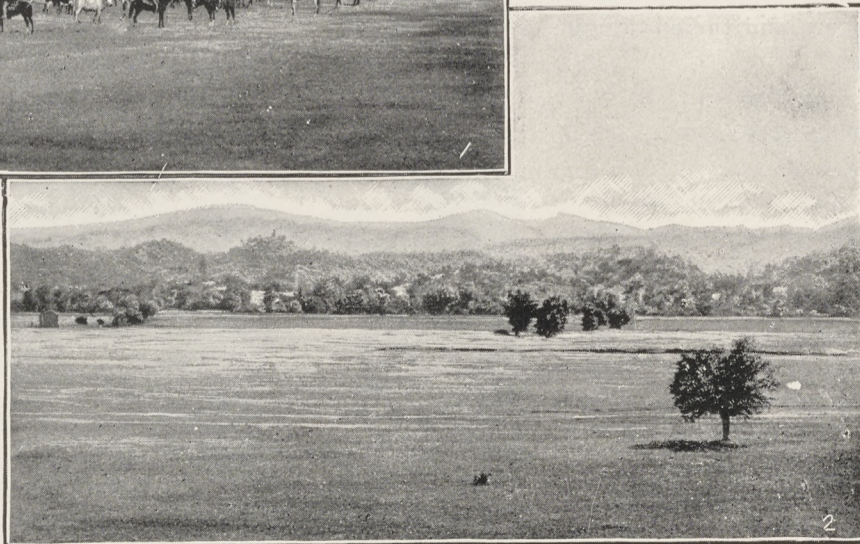
Business.

As before said, Salinas is a trade center, all lines being here fully represented, of which we



established since 1873. It has a paid-up capital of \$300,000, and a surplus of \$140,000. It is officered by the following well-known gentlemen, who have long been identified with the growth and development of the county: J. H. McDougal, president; W. J. Irvine, acting president; W. S. Johnson, cashier; and Frank S. Clark, assistant cashier.

In 1890 the Monterey County Bank of Salinas was organized with a capital of \$200,000, of which \$120,000 is paid up, and has a reserve fund of \$30,000. It is located at 22~



A RODEO AND FIELD VIEW, MILPITAS RANCH, MONTEREY COUNTY.

will mention the following live and progressive firms:—

On the corner of Gabilan and Monterey Streets is the establishment of Iverson Bros., who are pioneers in business in Salinas, having been established here since 1868. They manufacture spring wagons, buggies, carts, plows, harrows, cultivators, and other farming utensils. They also repair boilers, engines, and all kinds of farm machinery, and do the leading horseshoeing trade of the town.

On Winham Street is the Salinas Planing Mill and Lumber Yard, which is under the management of the well-known mill man, W. R. Johnson. Here are made doors, sashes, frames, mouldings, and tanks of all kinds. This is a busy place at all times, and a great benefit to Salinas City, employing from ten to fifteen men. Here mill work is done for their numerous customers in Salinas, Watsonville, Gilroy, Santa Cruz, and all points in the Salinas Valley as far south as Paso Robles.

The Salinas Glove Factory, which is situated on Alisal Street, adjoining the reading room, of which A. J. Morton is proprietor, is a new institution for Salinas, he having previously been engaged in the glove business in Watsonville. Here are manufactured all kinds of driving and working gloves, which are equal to any manufactured. Gloves bearing the stamp of A. J. Morton, which are on sale at various stores in Salinas, are manufactured here.

The pioneer jeweler of Salinas is C. Sieghold, who has been established here since 1879. He is to be found in his well stocked store at 252 Main Street, where one may purchase diamonds, watches, jewelry, banjos, guitars, mandolins, etc., etc. He also does fine watch repairing and engraving, he being watch inspector for the Southern Pacific R. R. here.

At 253 Main Street is the harness and saddlery shop of J. A. Anderson, who has been established here the past five years. His

stock comprises harness, saddles, whips, spurs, robes, blankets, etc., etc., having one of the finest harness display rooms in the interior of the state. He also does carriage trimming and repairing.

S. C. Landram, who is to be found in the Adcock Block, 368 to 372 Main Street, is a large dealer in staple and fancy groceries, provisions, crockery, agate and tin ware, and hardware specialties. He has been established nearly six years, commencing with a small stock in a small room, and by attending to business and treating his customers right, to-day he has a double store, full of fresh,

up-to-date goods, which he is disposing of at reasonable prices.

Directly across Main Street from the Jeffery House is the Cash Grocery Store, of which A. K. Nissen is the proprietor. His stock is new, he having only recently established himself in business here with a full line of staple and fancy groceries, provisions, cigars, and tobaccos. He buys for cash, and consequently can not be undersold by any house in town. Mr. Nissen, however, makes a specialty of coffee and teas, he having Hills Bros.' well-known goods.



MONTEREY GRAMMAR SCHOOL.



A FOOTHILL HOME, MONTEREY COUNTY.



GRAZING SCENE IN MONTEREY COUNTY.



BATHING, SUMMER AND WINTER, AT MONTEREY.

MONTEREY.

Monterey, the dream of the first Spanish navigators to our coast, the objective point of the pioneers of our religious and political civilization, across the placid bosom of whose beautiful bay floated the solemn tones of the first mass ever celebrated upon California soil; the touchstone that yielded California to the government of the United States, and the scene of early struggles of the infant state; to free

itself from the swaddling-band of old Mexico, —hallowed by the memories of nearly three centuries, Monterey is indeed an object of deep interest. Rich in historical treasures, and superlatively endowed with natural beauty, she overlooks the bay from one of the grandest and most beautiful town sites nature ever formed. As a city of residences, affording the loveliest vistas it is possible for the imagination to conceive, she will one day be famous, and there is but needed the new life-

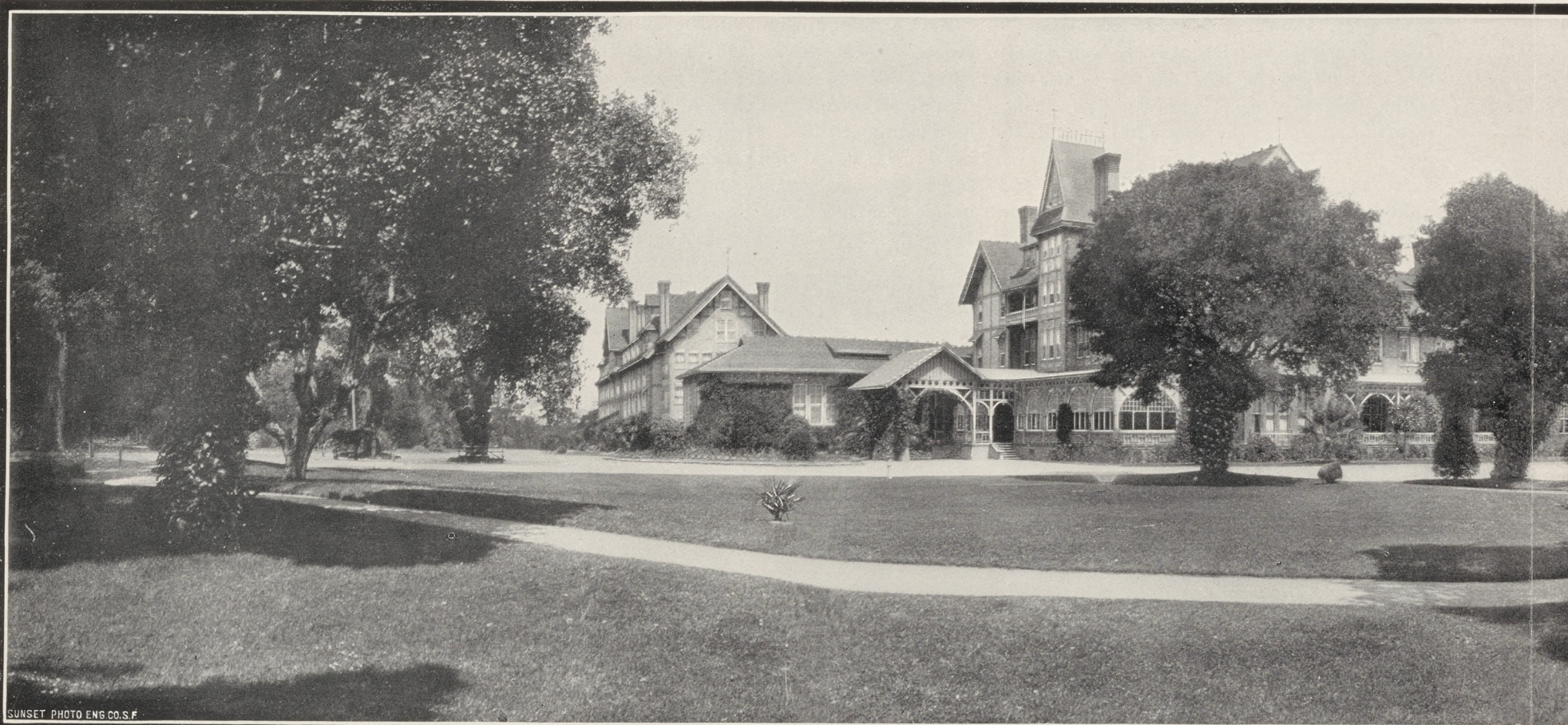
blood of outside capital and enterprise to make Monterey the peer of any spot on earth.

The climate is unrivaled anywhere for healthfulness and genial equability. From the breezes which sweep over the luxurious growth of pines on the surrounding hills and mingle their life-giving odor with the bracing sea air, is created an atmosphere rich in ozone, and restful and refreshing beyond description.

Monterey Bay, as before stated, is one of the largest on the coast, being over 20 miles in width at the mouth, 10 miles inland, and in shape resembling a horseshoe. The harbor in this bay is unequalled on the Pacific Ocean. The largest battleships of our navy find shelter within 100 feet of the shore; and during heavy storms at sea, it is not unusual to see ships of different nations anchored in the calm waters of Monterey Bay. Reports from the most noted navigators credit this bay as the safest and predict the day is not far off when this will be one of the first ports of the nation.

The fishing in the bay is incomparable for quality, quantity, and variety, top-water and deep-sea fishing. Hardly a day passes but you can see fish of all kinds breaching over the waters of Monterey Bay, from the silver smelt to the mammal tribe, or whale.

Famous artists from all parts of the world find in this old town their coveted dreams, in her adobe buildings, tiled roofs, and stone walls, pathetic reminders of the past, which



SUNSET PHOTO ENG CO. S.F.

HOTEL DEL MONTE, MONTEREY.

belongs distinctly to California. Such historical buildings as the San Carlos Mission, the Carmel Mission, Colton Hall, Custom-House Government Alvarado Residence, Old Government Fortifications, and many other noted buildings are still standing, and in fair state of preservation.

With the world-famous Hotel Del Monte on the south, and Pacific Grove on the north, Monterey is gradually increasing in population, and within a few years will be regarded as the greatest winter and summer resort on the Pacific, if not in the world.

In addition to her natural resources, Monterey is blessed with unusually good school advantages. The public school is of the best, the principal and assistants being above the average. A parochial school is also to be found here. Both public and parochial schools are well attended, and the results shown educationally invite the attention of those who desire advantages for their children beyond those of health and pleasure.

Hotels.

The Central Hotel, of which A. R. Underwood is the genial proprietor, is a two-story frame and adobe hotel of forty rooms, situated on Alvarado Street. As its name implies, the Central is centrally located and provided with the comforts a traveler so much enjoys, namely, a cozy office on the first floor, and a well-furnished and cheerful parlor on the

second floor. The rooms are well furnished and provided with comfortable beds, etc., the table being a feature of this house, since the genial proprietor, Mr. Underwood, spares no pain or expense in catering to his numerous guests, who comprise some of the leading knights of the road.

Business.

At the junction of Alvarado, Polk, and Pearl Streets is the well-known mercantile

house of A. A. Manuel, who has been established here the past 22 years. He is a large wholesale and retail dealer in groceries, provisions, dry goods, liquors, boots and shoes, crockery, fancy groceries, and fancy goods. Notwithstanding his 22 years of active business, he is as popular as the day he first commenced catering to the wants of the good people of Monterey. We herewith take pleasure in publishing a cut of his home, which is situated on Larkin Street.



RESIDENCE OF A. A. MANUEL, LARKIN STREET, MONTEREY.



THE 400 CHICAGO ILL U.S.A.



POINT PINOS LIGHTHOUSE.

Francis M. Hilby, whose well-stocked drug house is at the corner of Alvarado and Franklin Streets, deals in drugs, stationery, artists' materials, fishing tackle, fine cigars, and the Eastman Kodak and supplies, having a dark room for the use of his customers. He also is the agent for all the San Francisco dailies and eastern periodicals. He has been established since 1883.

The White House, of which F. Gunzendorfer & Son are proprietors, is situated at 110 and 112 Alvarado Street. This is the pioneer mercantile establishment of Monterey, having been established 48 years, and to-day is the leading dry goods, clothing, and furnishing goods store, as it was when first opened. They also deal in carpets, mattings, wall paper, and in fact everything except groceries and hardware. On upper Alvarado Street, near the Central Hotel, is the new first-class and up-to-date grocery house of Leidig Bros., who say they are here to please their customers. They have recently engaged in business here carrying a complete line of first-class groceries, provisions, fruits, vegetables, etc., etc. They pride themselves on their prompt service, courteous treatment, and fair prices.

The Del Monte Drug Store, of which J. F. Moore is proprietor, is located on upper Alvarado Street. The Del Monte is a depot for pure drugs and chemicals, also perfumery, sponges, brushes, cotton, stationery, patent medicines, toilet articles, etc., etc., making a specialty of carefully compounding physician's prescriptions.

The Fashion Stables, located on Tyler Street, opposite the Everett House, are owned and managed by S. C. Corey, who knows how to operate a livery business. He has a splendid line of livery stock, comprising single and double teams, four-in-hands and saddle horses, which he takes pleasure in letting at reasonable rates. He also boards horses by the week or month for a reasonable compensation for his services.

PACIFIC GROVE.

About two miles from Monterey is Pacific Grove, which, beginning its existence some years ago as merely a summer camping-place, has, by a course of unparalleled prosperity, become merged into a prosperous and thriving town. Its location is unique, being at the terminal point of the wonderfully beautiful peninsula which encompasses Monterey Bay on the southwest, and separates it from the Pacific Ocean. This peninsula is said to be the only place on the Pacific Coast where pine trees extend to the seashore, and it has, therefore, the threefold charm of mountain and ocean scenery, varied by the thick growth of majestic pines. Far out on a wind-swept point beyond Pacific Grove is a grove of odd-looking cypress trees, giving the place its name, Cypress Point, the like of which is found nowhere else in the world.

Pacific Grove has never lost sight of its

original motive for existence, that of being essentially a religious and moral community. The Chautauqua Society holds its annual sessions here, and its citizens and property holders are generally among the members of the several religious denominations. All that can be said of the beauty and healthfulness of Monterey applies, of course, to Pacific Grove. The location for sea bathing afforded by the sheltered nooks along its coast is unexcelled.

Improvements are constantly going on. Every interest in Pacific Grove is born of that higher sense that comes of education and refinement. Something is being done all the time for public and private betterment. New streets are being laid out and graded. New sidewalks, new buildings, beautified gardens and lawns add rapidly and effectively to its already abundant charms.

An unlimited supply of pure mountain water from the headwaters of the Carmel River has been introduced throughout the Grove. This splendid water is conveyed in large iron mains for a distance of *twenty-five miles*, and is distributed on streets in the Grove where property is improved, and will also be taken wherever improvements are to be made.

Pacific Grove is connected with Monterey by frequent trains of the Southern Pacific Railway Co., and by street-cars, which are soon to be turned into an up-to-date electric road by its new owners, also by a pleasant drive of two miles and a half over a splendid macadamized roadway.

As before mentioned, Pacific Grove has grown into quite a city by the sea, and, therefore, many lines of business are to be found represented here.



PACIFIC GROVE HIGH SCHOOL.



A. J. STEINER'S STORE, PACIFIC GROVE.

El Carmelo.

El Carmelo Hotel is a well-constructed house, containing 114 rooms, all of which are well furnished. It is first class in all its appointments—lighted with gas throughout, running water and electric bells in every room, improved safety elevator, and numerous bathrooms for guests. The proprietor, Mr. R. L. James, is at all times on the alert, and spares no pains to make his guests feel at home while domiciled at El Carmelo Hotel.

Business.

R. L. Holman is proprietor of the Popular Dry Goods Store, the leading dry goods house of Pacific Grove. His stock comprises dry goods, clothing, boots and shoes, hats, caps, notions, carpets, oilcloth, rugs, window shades, stationery, school books, etc.

A. J. Steiner, who is to be found at 582 Lighthouse Avenue, is an extensive dealer in groceries, crockery, green and dried fruits, and makes a specialty of the earliest vegetables and berries. He invites patrons by giving low prices, courteous treatment, and prompt delivery. We herewith publish a cut of his store.

R. M. Fitzsimmons, whose place of business is at 586 Lighthouse Avenue, has been in business here the past four years, is a dealer



INTERIOR VIEW OF LONG & GRETTOR'S DRUG STORE, PACIFIC GROVE.

in hardware, paints, oils, glass, mechanics' tools, garden tools, and sporting goods. He is a genial gentleman and a thorough business man.



BAY CITY MARKET, OYER & BUFFUM, PROPRS, PACIFIC GROVE.

Ryan & Chase, who are located on Lighthouse Avenue, near Sixteenth Street, are the plumbers and gas fitters of the town. They carry in stock agate and tinware, glassware, stoves, brushes, and kitchen furniture, etc.

Long & Gretter, whose place of business is on Lighthouse Avenue, are extensive dealers in drugs, chemicals, stationery, kodaks, and photo supplies. Their stock is fresh and up to date. Their prescription department is under the supervision of W. C. Gretter, a graduate of the Northwestern University of Chicago, Ill., he having had considerable experience in his line as a prescription druggist. They also rent and repair kodaks, do developing and finishing, having a dark room connected with their store. We herewith publish a cut of the interior of their store, which will bear us out in what we have said about their stock, etc.

The Bay City Market, of which Oyer & Buffum are proprietors, is located on Forest Avenue, opposite the post-office, where the best of fresh and salt meats, butter, eggs, and poultry may be procured. This is one of the handsomest and best fitted up markets in the interior, being provided with marble counters and shelves and Brecht's quadruple nickel-plated meat racks, which are ornamental as well as sanitary. Recently they added a new department to their market, in which cooked meats of all kinds are for sale to the householder or camper at reasonable rates. We herewith publish a cut of the interior of this very handsome market.

Wm. Orchard, who is to be found at 553 Lighthouse Avenue, corner of Grand Avenue, is an extensive dealer in groceries, provisions, glassware, queensware, fruits, vegetables, etc. He however makes a specialty of fine groceries, and also has the agency for the St. Helena Sanitarium Health Food Co. Mr. Orchard has been established here the past two years.



ST. MARY'S-BY-THE-SEA, PACIFIC GROVE.

During that time he has doubled his trade, and expects to continue to do so for an indefinite period.

Culp Bros., who have been established here since 1895, are located at 585 Lighthouse Avenue, where they carry in stock a full line of sporting goods, stationery, and bicycles, also cycle sundries, guns, ammunition, fishing tackle, sweaters, bathing suits, fine china

ware, jewelry, cameras, photo supplies, toilet articles, and cutlery. They, however, make a specialty of bicycles, sporting goods, and stationery, of which they carry an immense stock, also handling and repairing the leading make of wheels. Culp Bros. are energetic young business men, who are bound to continue to increase their trade until anything one may require can be obtained within their doors.

Elliott & Fritz, who are to be found at 601 Lighthouse Avenue, are the furniture and carpet dealers of Pacific Grove. They have been established a little over two years, during which time they have enlarged their business many times. They carry a full line of furniture, carpets, matting, and bedding. They also do picture framing, handle wall paper and house-furnishing goods. Having the best trade of this section, they buy for cash, consequently can not be undersold by any one here or elsewhere.

For a reliable dealer in real estate the visitor will find Mr. T. W. Cook, whose office is on the corner of Lighthouse Avenue and Seventeenth Street, quite satisfactory. He has been established here the past eighteen years, and informed us that he had about all the business he could attend to. However, we trust that our readers who may require the services of a reliable, trustworthy real-estate dealer, will not fail to give him a call.

CASTROVILLE.

The town of Castroville, containing about five hundred inhabitants, is located at the mouth of the great Salinas Valley, a short distance from the bay. It is the junction point for Monterey and Pacific Grove. Castroville has two churches, two papers, and one of the handsomest public schools in the county, a cut of which we herewith pub-



MISSION SAN ANTONIO, MONTEREY COUNTY, CALIFORNIA.



CASTROVILLE GRAMMAR SCHOOL.

lish. All lines of business are here represented, of which we mention the following: M. F. Walsh, who is a wholesale and retail dealer in wines, liquors, and cigars, is the pioneer merchant of the town, he having been established here since 1877, when he came to Castroville, and, becoming charmed with the fine climate and beautiful scenery and fertile soil, concluded to locate here permanently. He owns a large amount of real estate in the old and new towns of Castroville, which he has carefully improved. His residence and beautiful grounds are an ornament to Castroville and a credit to himself. He believes implicitly in the future of the town, therefore has the best interests of the town and county at heart, and works ever with that object in view. His place of business is on the corner of Merritt and Preston Streets, over which there is a splendid hall for public entertainments.

P. Jordan is an extensive dealer in dry goods, provisions, groceries, crockery, etc., etc. He has been established here since 1873, being located on Merritt Street, near Walsh's corner. He is also a progressive business man, believing in the future of Castroville.

There are a number of other towns and settlements in Monterey County, but space forbids their mention, and in conclusion we would say that, if the reader is favorably im-

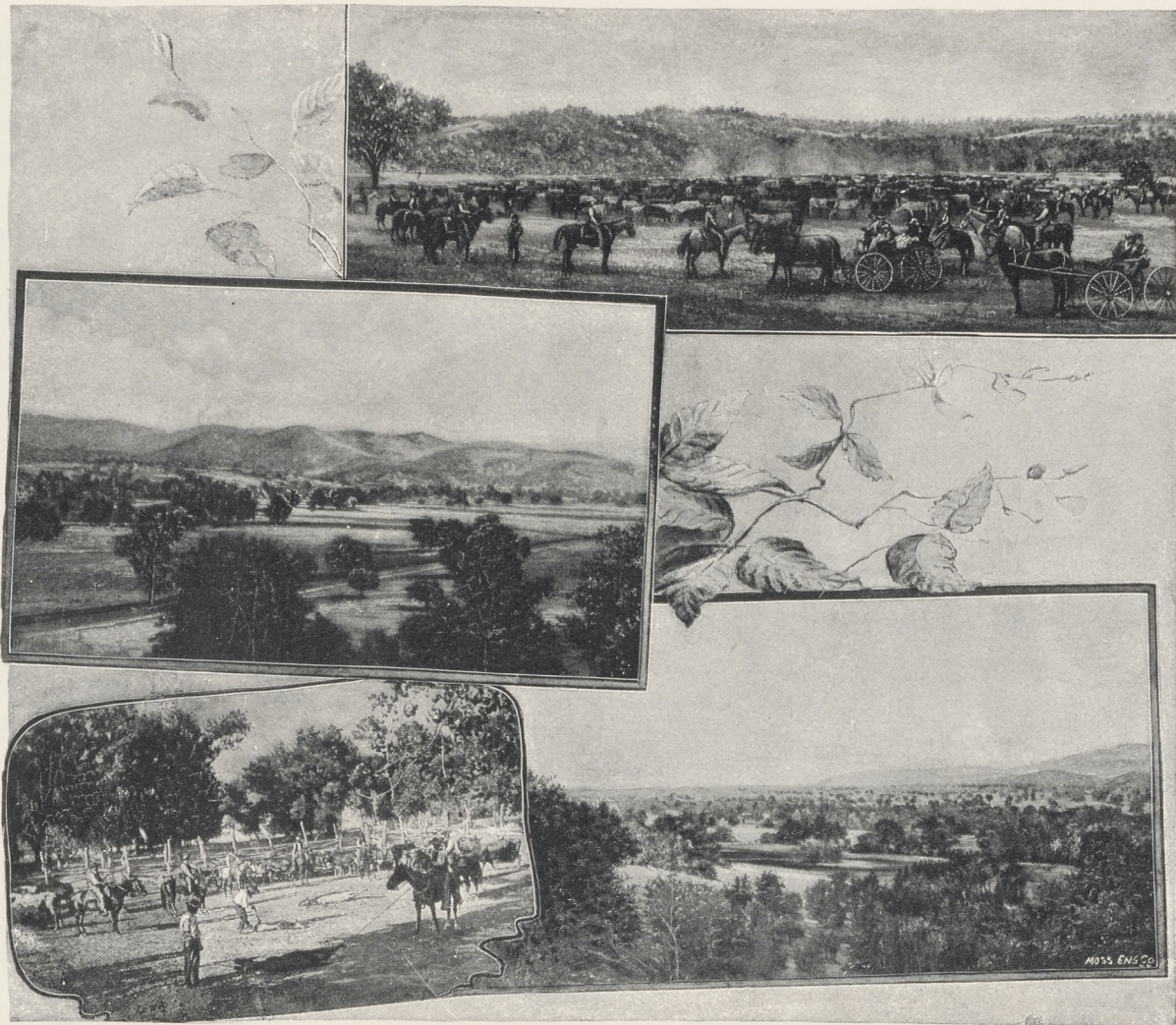
pressed, he is invited to visit this section of our wonderfully productive state. If he is a speculator and seeking investment, he can be directed to property the selling price of which must double and quadruple and double again before the value reaches that of similar land in better-advertised localities. If he wants a home, he can find places in Monterey County where the flowers bloom every month in the year, where he can "sit beneath his own vine

and fig tree," and look upon a grove of oranges and an orchard of olives. True, he will have to plant and wait for them to grow, but sufficient has been done to demonstrate the truth of the above assertion.

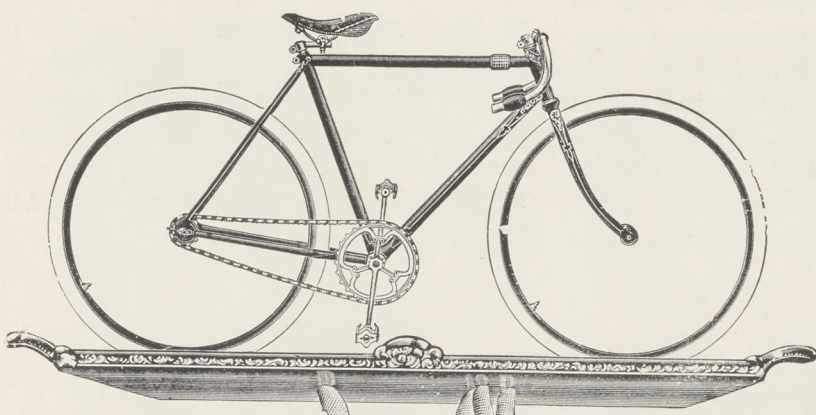
He can find land for from \$25 to \$50 an acre which will yield twenty to forty bushels of grain to the acre. In short, he can find some of the prettiest residence sites, some of the best land, and whole blocks of the finest climate on the globe. Is he a miner? He can find some of the richest quartz. Is he a tourist and pleasure-seeker? Then he may go to Hotel Del Monte, with its pleasing architecture, its magnificent furnishings, its beautiful surroundings. From the sunny verandas he can look upon giant pines, growing from the greenest earth's surface, save where it is dotted and circled with flowers, or the graveled paths and roads relieve the verdure. Many flowers make the air fragrant, and various pleasing details contribute to make the scene truly elysian. This is no fancy sketch, but a glimpse of Del Monte as it is every month in the year. Does he want a summer home where there is not the contaminating influence of the bar-room, where religion and a high standard of morals is the rule and not the exception, and where nature has done everything to contribute to man's physical comfort and love of the beautiful? Then he can go to Pacific Grove. Is he a sportsman? Then he can go to Santa Lucia Mountains, where "troutlets leap in a pool," and where game is plentiful. Is he tired of the cyclone-swept, blizzard-chilled, malaria-stricken regions of the east? Then pay a visit to Monterey County, bringing a little capital, the more the better, plenty of energy and pluck, and ten years hence you will thank the fellow who wrote this.



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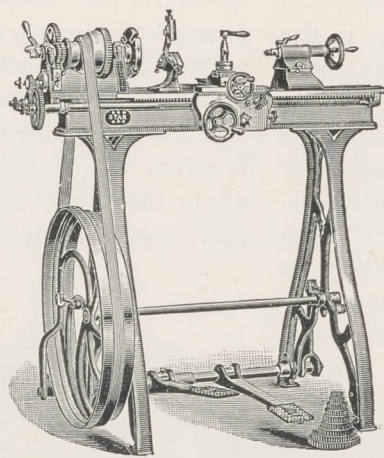
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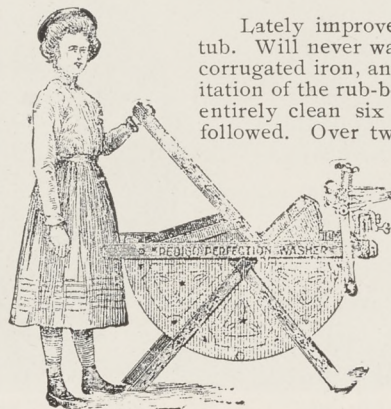
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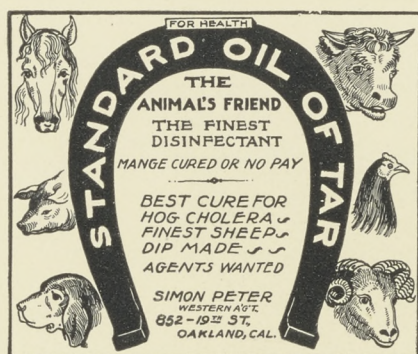
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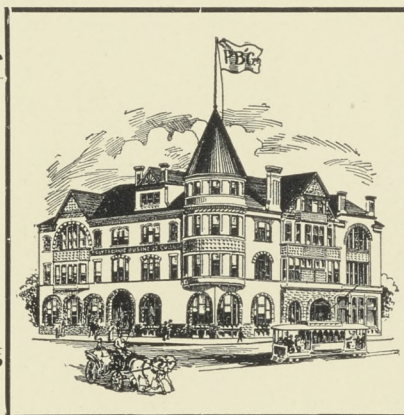
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